



MENA Markets & Halal AACCI & ICCV Workshop

EVENT DETAILS

Date and time	4 September 2:00 pm – 3:00 pm Register by 2 September 2019
Venue	Rustlers Room at Global Table Building 05, Melbourne Showgrounds

PROGRAMME

2:00 pm	What's the MENA market and how can I do business in it?
2:30 pm	Halal 101: What it is and Why it Matters
3:00 pm	Event concludes

PRESENTATIONS BY

- **Dr Fiona Hill**
Director Almanar Consultancy; Victoria State Chair, National Board Member, Trade Mission MENA 2019 Coordinator **Australia Arab Chamber of Commerce & Industry** (AACCI).
- **Dr Bekim Hasani**
Shariah Auditor
Islamic Coordinating Council of Victoria (ICCV)

REGISTRATION DETAILS

Workshop is free with a Global Table ticket. AACCI Members & Guests Receive 20% of the ticket price. Please use promo code: AACCI [Click Here](#) to register

Please print your ticket first in Building 01 at Melbourne Showgrounds, which will also give you access into the Global Table exhibition <http://www.globaltable.com.au> Signage will direct you to Rustlers Room.

ABOUT THE WORKSHOP

We explore what you didn't know you didn't know about MENA markets, including how to do optimum business and where the pitfalls actually lie

- How to think about MENA in new ways
- How to present your product/service in ways that matter to the buyer
- How NOT to get burnt by middlemen, contract glitches, and vested interests.

Dr Fiona Hill is a MENA Business Impact Guide and Entrepreneur with decades of experience in business, cultural and not-for-profit consultancy across Syria, Saudi Arabia, Egypt, Lebanon, Jordan, the UAE, Oman, Kuwait, Bahrain, Qatar, Libya, Morocco, and Tunisia.

<http://www.almanarconsultancy.com>

We explain Halal food market requirements

Muslim markets account for a fifth of the world's food trade annually and the Halal food market is one of the fastest growing divisions of the global food industry.

- What Halal?
- Why and when Halal certification is required
- How Halal impacts production processes, handling, storage, and transport before it reaches the end consumer?

- Who is authorised to provide Halal Certification in Australia?

Islamic Coordinating Council of Victoria (ICCV) is one of the largest Halal certification organisations in Australia servicing clients locally and internationally. ICCV is responsible for the certification, monitoring, and supervision of Halal food for the domestic market as well as the export market. Clients cover a range of sectors including abattoirs, food processing businesses transportation and cold storage operators.

SPONSOR



For more information please contact:

Barbara Haggerty

Executive Officer – AACCI VICTORIA



AUSTRALIA
ARAB CHAMBER
OF COMMERCE
& INDUSTRY

غرفة التجارة
والصناعة
الاسترالية - العربية

barbara.haggerty@austarab.com.au